

Exhibition Brochure Information and Booking Forms



OE-A Pavilion at CES 2019 January 8-11, 2019, Las Vegas, USA



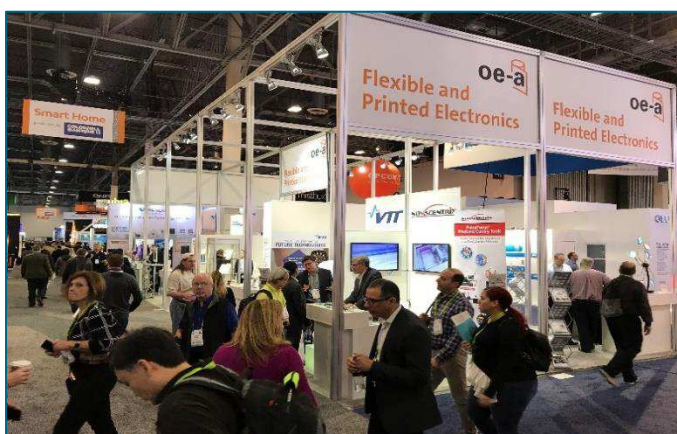
Statements CES 2018

“Very successful and the type of endcustomers we are looking for.”

Thomas Kolbusch, Coatema Coating Machinery GmbH.

“We obtained more commercially relevant leads in 1 week than we would normally obtain in a year.”

Jeremy Burroughes, Cambridge Display Technology Limited.



OE-A Pavilion at CES 2019

The Exhibition Package for your participation

The CES - International Consumer Electronics Show – in Las Vegas is the global business event for consumer technology innovations that touches every industry. At CES 2018, 4,000 international exhibitors presented their products and services on an area of about 2.6 million net sq. ft and more than 180,000 professional visitors attended the event.

CES is an annual event. The next fair will take place from January 08-11, 2019 in Las Vegas, USA.

For OE-A members the VDMA service company Gesellschaft zur Förderung des Maschinenbaues mbH offering in cooperation with OE-A an attractive Exhibition Package for the OE-A Pavilion at CES 2019. This Exhibition Package offers a particularly appealing and efficient CES participation, in order to position your company in an ideal way in the international environment.

The OE-A Pavilion offers space for a maximum of 6 co-exhibitors. Exhibition space is granted on a first-come first-serve basis. It is possible to book furthermore exhibition space packages if you need more space.

The Exhibition Package – Wide range of services for your success

Facilities

- Stand space in hall / Sands Expo Center
- Unified booth construction with carpet
- Furnishings (1 table, 2 chairs, 1 counter with logo print, 1 brochure holder, 1 paper basket)
- Lighting of the stand space
- Individual fascia lettering
- Electrical connection (120 V) incl. consumption
- Storage room

Services

- Direct contact person during the preparations and on-site
- OE-A Info Counter as a central contact point
- Directory listing
- 5 Exhibitor badges
- Soft drinks (water)
- Daily cleaning

Your benefits

- High-visibility due to participation at the Pavilion
- Representative exhibition area for your company-presentation
- Organizational support by an experienced exhibition team
- Effective visitor advertising
- Attractive price-performance ratio

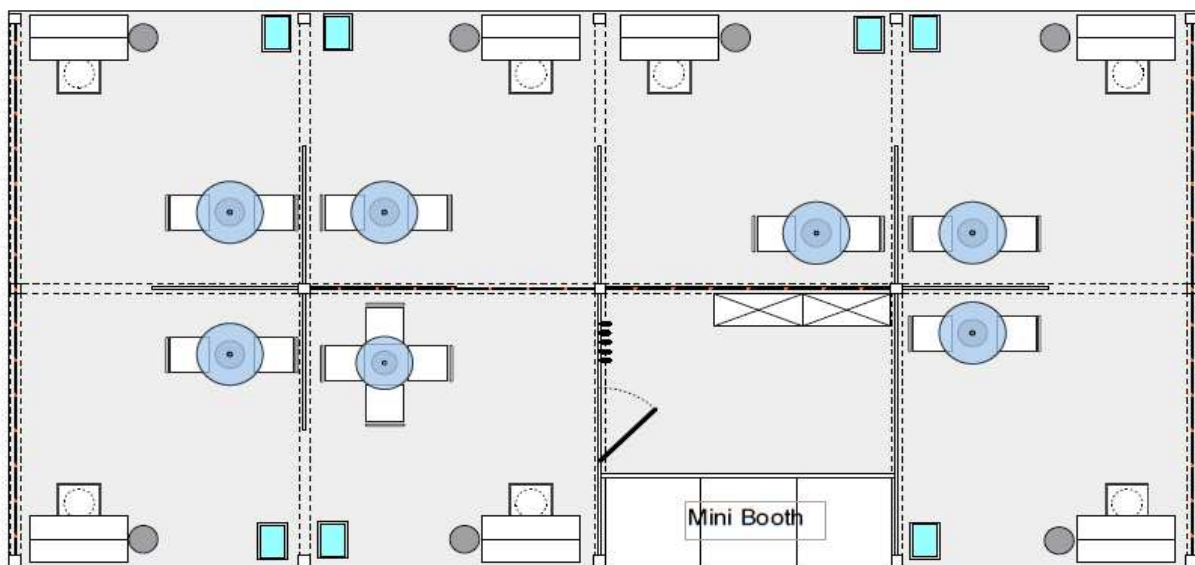
Package Price (Space: 10 x 10 ft)

- **OE-A Member:** **13,950.00 Euro**
- **Directory listing / Share Company fee** **1,000.00 USD**

Share Company fee is mandatory for directory listing for each co-exhibitor (share company) and must be paid directly to CES after they send the share contract.

Registration Deadline: April 18, 2018

OE-A Pavilion – Exhibition presence at CES



Design example of the OE-A Pavilion. The final layout and design will depend on the number of participants.

Organizer:



Gesellschaft zur Förderung
des Maschinenbaues mbH

Partner:



Organic and Printed
Electronics Association

Contact: Gesellschaft zur Förderung
des Maschinenbaues mbH
-Expo Management-
Lyoner Str. 18
60528 Frankfurt am Main
Germany

Bettina Fritsch
Phone: +49(0)69 6603-1887
Fax: +49(0)69 6603-2887
bettina.fritsch@gzf-expo.de
www.gzf-expo.de

OE-A Pavilion – Hall Plan Sands Expo Center

Level 2 – Halls A-D – Booth #40328 -



Please return to:

Fax: +49 69 6603-2887 or
Email: bettina.fritsch@gzf-expo.de



within



January 08-11, 2019, Las Vegas, USA

Gesellschaft zur Förderung des
Maschinenbaues mbH (GzF)
-Expo Management-
Lyoner Straße 18
60528 Frankfurt am Main
Germany

Organizer: Gesellschaft zur Förderung
des Maschinenbaues mbH
Contact: Bettina Fritsch
Phone: +49 69 6603-1887
Fax: +49 69 6603-2887
Email: bettina.fritsch@gzf-expo.de

Application Exhibition Package Registration deadline: April 18, 2018

We hereby register as exhibitor at OE-A Pavilion within CES 2019:

■ Company and address

Company: _____
Street: _____
Postcode/
City: _____
Country: _____
Phone/Fax: _____
Internet: _____
Email: _____
Owner/
Director: _____
VAT-Id.-No.: _____
(EU Countries)

■ Contact person

Name: _____
First name: _____
Position: _____
Phone/Fax: _____
Mobil: _____
Email: _____

■ Alternative address for invoice

Company: _____
Street: _____
Postcode/
City: _____

■ Alphabetic sorting

Initial letter: _____

■ Stand space OE-A Pavilion

The space of the OE-A Pavilion is limited and only for OE-A members. Stand packages are offered by 10 x 10 ft. per exhibiting company. If you need more exhibition space please add the number of exhibition packages you would like to book.

Order of exhibition package:

Exhibition Package(s) 10 x 10 ft each **13,950.00 Euro**

Hall space with stand construction and services (please see package description). All prices quoted are subject, where applicable, to statutory German value-added tax and to statutory foreign taxation.

Information on registration as co-exhibitor:

The Schare Company fee is mandatory for each co-exhibitor (share company) and must be paid directly to CES after they send the share contract via DocuSign.

Share company fee will be invoiced by CES **1,000.00 USD**

■ Exhibits

Brief description: _____

We accept all items of the enclosed Participation Terms.

Place and date

Company stamp and legally binding signature

OE-A Pavilion at CES 2019

Your Starter Package Mini Booth for your successful participation

If you are interested in participating at CES for the first time but a complete exhibition package is too extensive, we offer the opportunity to book a smaller starter package to make it easier for you to enter the CES.

Your benefits

- Presentation within OE-A Pavilion in Hall A-D / Sands Expo Center
- Micro booth in a booth (10 sq ft)
- Hanging one poster (A0 or A1)
- Display of information flyer or brochures
- Personal presence (1 Exhibitor badge)
- High-visibility due to participation at the Pavilion

Package Price

- **OE-A Member:** **2,950.00 Euro**
- **Directory listing / Share Company fee** **1,000.00 USD**

Share Company fee is mandatory for directory listing for each co-exhibitor (share company) and must be paid directly to CES after they send the share contract.

Registration Deadline: April 18, 2018

Organizer:

**Expo
Management**

Partner:

oe-a

Contact: Gesellschaft zur Förderung
des Maschinenbaues mbH
-Expo Management-
Lyoner Str. 18
60528 Frankfurt am Main
Germany

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Email: bettina.fritsch@gzf-expo.de



January 08-11, 2019, Las Vegas, USA

Gesellschaft zur Förderung des
Maschinenbaues mbH (GzF)
-Expo Management-
Lyoner Straße 18
60528 Frankfurt am Main
Germany

Organizer: Gesellschaft zur Förderung
des Maschinenbaues mbH
Contact: Bettina Fritsch
Phone: +49 69 6603-1887
Fax: +49 69 6603-2887
Email: bettina.fritsch@gzf-expo.de

Application Mini Booth Registration deadline: April 18, 2018

We hereby register as exhibitor at OE-A Pavilion within CES 2019:

■ Company and address

Company: _____
Street: _____
Postcode/
City: _____
Country: _____
Phone/Fax: _____
Internet: _____
Email: _____
Owner/
Director: _____
VAT-Id.-No.: _____
(EU Countries)

■ Contact person

Name: _____
First name: _____
Position: _____
Phone/Fax: _____
Mobil: _____
Email: _____

■ Alternative address for invoice

Company: _____
Street: _____
Postcode/
City: _____

■ Alphabetic sorting

Initial letter: _____

■ Mini Booth OE-A Pavilion

The mini booth space of the OE-A Pavilion is limited and only for OE-A members. Mini booth packages are offered by 10 sq ft. Only one package per company.

Order of mini booth space:

Mini Booth 10 sq ft **2,950.00 Euro**

Hall space with stand construction and services (please see package description). All prices quoted are subject, where applicable, to statutory German value-added tax and to statutory foreign taxation

Information on Registration as co-exhibitor:

The Share Company fee is mandatory for each co-exhibitor (share company) and must be paid directly to CES after they send the share contract via DocuSign.

Share company fee will be invoiced by CES **1,000.00 USD**

■ Exhibits

Brief description: _____

We accept all items of the enclosed Participation Terms.

Place and date _____

Company stamp and legally binding signature _____

General Terms and Conditions of Participation

OE-A Pavilion at CES 2019 in Las Vegas, USA

1. Basis of the contract

1. Organiser of the OE-A Pavilion at CES 2019 is the

Gesellschaft zur Förderung des Maschinenbaus mbH (GzF), Expo Management, Lyoner Strasse 18, 60528 Frankfurt am Main, Germany, Phone: +49 69 6603-1173, Fax: +49 69 6603-2173, gzf@vdma.org, www.gzf-expo.de.

2. The contractual relations between the exhibitors and GzF are governed by the Terms and Conditions, the description of the fair package and the technical guidelines of the CES 2019 and the organiser as well as any supplementary information that is additionally transmitted to the exhibitors.

2. Venue and dates

1. Venue: Sands Expo Center, Las Vegas, USA

2. Date: January 08-11, 2019

3. Eligibility for participation

Parties eligible as exhibitors in the OE-A Pavilion are only members of OE-A which offer products listed in the official nomenclature of CES 2019.

4. Registration

1. The receipt of a completed and legally signed registration form by GzF before the deadline is a prerequisite for participation. With their signature, exhibitors accept the Terms and Conditions of OE-A Pavilion and CES 2019 as binding.

2. GzF shall confirm the receipt of the registration in writing. The registration form and the notice of receipt do not constitute a right to admission or to a specific stand location.

3. The deadline for registration is April 18, 2018. Any later submissions will be considered subject to availability of space.

4. The information in the registration form will be stored automatically in compliance with the data privacy laws of the Federal Republic of Germany (Bundesdatenschutzgesetz) and transmitted to third parties as required for the fulfilment of contractual obligations.

5. Admission, Stand confirmation

1. Admission is granted at the discretion of GzF based on

- these Terms and Conditions of Participation,
- the available exhibition space and
- the overall concept of the event.

2. If the available space does not permit the approval of all registrations received before the deadline, the selection of participants will be based on the sequence of registrations received ("first come, first served basis").

3. Companies who have defaulted on their financial obligations to GzF from previous events may be barred from participation.

4. The rental agreement shall be deemed concluded with receipt of written notice of admission from GzF. If the information in the stand notice differs from the information in the registration, the information in the stand notice shall take precedence for the purposes

of the agreement, unless the participant objects in writing **within 2 weeks** of receiving the stand notice.

5. With the stand notice, the exhibitor will receive a map detailing the location, dimensions and number of their stand as well as technical guidelines.

6. Participants are not entitled to claim a stand located in a specific hall or exhibition area.

7. GzF reserves the right to relocate an exhibitor to a stand space other than that specified in the stand notice, change the size of an exhibitor's stand space, relocate or close entries or exits, or perform other construction measures, if special circumstances cause GzF to have a significant interest in doing so. Such measures entitle the exhibitor to withdraw from the agreement in writing within 2 weeks of receiving notice of the changes if the effects of these changes are deemed unreasonable by the exhibitor. Damage claims shall be mutually excluded.

8. After receipt of the confirmation of the participation the contractual relationship continues to be legally binding even if the desired exhibits cannot be delivered to the exhibition (e.g. due to delays in transportation, loss, customs issues) or if visas necessary for the exhibitor or their representatives are not available in time for the exhibition.

9. The exhibition space is made available to the exhibitor by the GzF prior to the opening of the exhibition as agreed. Booth space that is not moved into by the exhibitor can be used for other purposes. In the latter case, the exhibitor is not entitled to any compensations exceeding those described in paragraph 8.

10. GzF shall be entitled to rescind any admissions granted based on incorrect prerequisites or information, or if the criteria for admission cease to be fulfilled at a later time.

6. Co-exhibitors

The exhibitor is not allowed to grant use of their stand space to third-party companies or other persons without approval from GzF.

7. Terms of payment

1. The participation fee will be invoiced in two instalments. With the admission, a down payment of 50% of the total fee will be invoiced. In case the application for participation is rejected by GzF, the down payment will be reimbursed. With the stand notice, the total amount will become due, less the down payment already made.

2. In case payment deadlines are not met despite reminders and reasonable extension periods the GzF is entitled to cancel the contract and to put the exhibition space to alternative use. In case the exhibition space has been put to alternative use,

- a contribution of 25% of the participation fee will be charged before the admission has been confirmed,
- a contribution of 50% of the participation fee will be charged after the admission has been confirmed. Unless the exhibitor proves that essentially smaller damage has occurred for GzF.

3. In case the GzF is unable to rent the booth space to another participant, the exhibitor is required to pay the complete participation fee.

4. Pillars, existing protrusions, maintenance connections, fire equipment or other fixtures in the rented stand space do not entitle the renter to a reduction of the rental price or of any other costs.

5. Complaints regarding the invoice must be made in writing within two weeks of the receipt of the invoice. Later complaints cannot be considered.

6. All prices quoted are subject, where applicable, to statutory German value-added tax and to statutory foreign taxation (e.g. VAT, sales tax).

8. Withdrawal

1. GzF shall have the right to terminate the agreement in the event of insolvency proceedings against the exhibitor's assets. The exhibitor shall be obligated to immediately notify GzF of such proceedings. In this event, GzF shall be entitled to receive an amount determined by the applicable provisions for withdrawal by the exhibitor.

2. After registration deadline, withdrawal from the rental agreement by the exhibitor can only be cancelled against a payment of 25% of the requested stand area.

3. After the stand confirmation, withdrawal or reduction of stand space by the exhibitor is no longer possible. An exhibitor who waives to use their assigned stand space shall still be obligated to pay all fees in full. If the stand can be rented by GzF to another contractor, a fee in the amount of 50% stand rent is due. Unless the exhibitor proves that essentially smaller damage has occurred for GzF.

4. A repositioning of an already contracted and accepted participant using the stand space that has become void does in no case constitute a renting out but only a swapping of stand space.

5. Any withdrawal by the exhibitor from the rental of stand space or from participating in the event shall not take effect until the receipt of a written notice by GzF.

9. Stand design, Exhibits, Stand personnel

1. Individual furnishing and design of the booths beyond the elements included in the exhibition package is in the responsibility of each exhibitor. The exhibitor is required to coordinate individual designs and furnishings prior to the event with GzF.

2. A booth design or furnishing that is in breach with regulations of the trade fair or incompatible with the general concept of the machine vision pavilion, may be altered or removed by GzF and the related costs are to be borne by the exhibitor causing the alteration or removal.

3. Only exhibits that comply with the participation conditions of CES 2019 are permitted.

4. The exhibitor is responsible for obtaining any authorisations, rights and documents required for their activities offers, products, and employees in keeping with applicable laws and regulations (e.g. ensuring that no patent/intellectual property rights are infringed). The organisers are not liable for any damages related to such infringements. GzF will be assisting in ascertaining evidence in matters regarding such infringements to a reasonable extent, e.g. through contacting the organisers of the trade fair, personal inspection on site or taking photos of the exhibit in question.

5. The booths are required to be stocked with the registered and approved products and staffed with information personnel during the opening hours of the entire event. Failure to comply with this requirement represents a grave violation of the participation conditions which entitles GzF to ask for indemnification and to bar the exhibitor from future events of GzF.

6. GzF shall have the right to demand removal of any products that do not conform to the approval or that are liable to disturb the event by their smell, sound, or other emissions, or that may pose a hazard to exhibitors or visitors. If the exhibitor does not comply with such a demand, GzF shall have the right to have the products or hazards removed at the expense of the exhibitor and close the stand without the exhibitor is becoming entitled to any claims against GzF.

10. Transport

The transport of the exhibits to and from the stand, the storage of empty packaging, the use of hoists and conveyor devices, the employ of personnel for packing and unpacking, the set-up and dismantling of exhibits, re-packaging and any other related activities are the exclusive responsibility of the exhibitor. GzF shall not be held liable for any related damages.

11. Liability, Insurance

1. The insurance of exhibits against the risks of transport and during the event, in particular against damage, theft, etc., is the responsibility of the exhibitor.

2. The exhibitor shall be liable for any and all damages to third parties caused by the exhibitor's participation in the exhibition, including damage to buildings and/or facilities on the premises.

3. GzF does not accept liability for any commercial risk of the exhibitor.

4. GzF shall never be liable for damage to, theft of, or other forms of destruction of exhibits or stand materials, including consequential damages, unless in case of premeditation or gross negligence. By agreeing to these Terms and Conditions of Participation, the exhibitor expressly indemnifies GzF against any and all liability claims by third parties related to the subject matter.

5. Exhibitors are hereby advised to obtain suitable insurance for the event.

12. Information material

After the participation has been confirmed and exhibition space has been allotted, exhibitors will receive further information on the implementation of the OE-A Pavilion. Consequences caused by a failure to observe the guidelines given in the aforementioned information material have to be borne exclusively by the exhibitor.

13. Reservation of rights

1. Regulations and guidelines of the relevant authorities of the Federal Republic of Germany that differ from these Terms and Conditions of Participation or cause additional restrictions shall have precedence at all times. GzF is not liable for any damage or other disadvantages that are caused as a result of this.

2. GzF shall be entitled to postpone, abridge, extend, cancel, or temporarily or permanently close the pavilion for cause (e.g. force majeure, strike, natural disaster), entirely or partially.

3. In case such measures are taken, the exhibitor is not entitled to compensation for any damage suffered. If in such case, the exhibitor sees no sufficient benefit in a participation and therefore decides to not make use of the booth space, the exhibitor may rescind the contract. This is to be communicated to GzF immediately after a notice of the changes has been received. In this case, the stipulation under 8.2 shall apply.

4. In the case of cancellation or limitation of the pavilion, either by GzF or third parties, GzF shall not be held liable for any damages or disadvantages for the exhibitor. On the request of GzF, the exhibitor is obligated to pay a reasonable share of the cost incurred by the preparation of the pavilion. The amount representing this reasonable share of cost incurred shall be determined by GzF.

14. Provision of services

1. The services to be provided for the participation fee are as specified in the document "OE-A Pavilion at CES 2019 – The Exhibition Package for your participation".
2. If the exhibitor places orders with GzF that are not included in the exhibition package, these will be invoiced separately.

15. Householder's rights

GzF exercises the householder's rights within the OE-A Pavilion.

16. Limitation, Written notice

1. Any claims against GzF by the exhibitor shall be asserted in writing. Claims shall expire after 12 months. The limitation period shall begin at the end of the month of the last day of the event.
2. The agreement and any amendments shall be made in writing. In case of one of the above provisions' becoming invalid or inapplicable, the remaining provisions shall remain unaffected. The remaining provisions should be interpreted so as to maintain the purpose and content of the agreement.

17. Place of performance, Jurisdiction

1. Frankfurt am Main shall be the place of performance and the jurisdiction for any disputes arising from the agreement.
2. The mutual rights and obligations arising from this agreement shall be governed by the law of the Federal Republic of Germany.

Date: March 2018